

Increase Your Revenue in 2010 and Beyond Seminar

On April 15, 2010, manufacturers attended the MDG Innovative Growth Solutions for Businesses Seminar at Ashland University College of Business and Economics. MDG can tailor this seminar to fit the needs of virtually any business. If you would like to schedule a seminar for your company, please contact Eric Wiedenmann at ericw@marketdevelopment.net or (925) 648-0680. You will find the Seminar Agenda below:

INNOVATIVE GROWTH SOLUTIONS FOR BUSINESSES SEMINAR



"High Impact Business Growth Solutions"

AGENDA

- The State of the Economy in 2010
- Getting Closer to Your Customers
- High Impact Sales Plan – Obtaining a Larger Share of Wallet (SOW)
- Entering New Markets – Success Stories
- Value Based Selling – Close More Deals, Make More Money
- Website SEO*
- Website Audit*
- Maintaining Your Competitive Advantage/Gathering Intelligence
- Sales/Marketing Metrics
- Next Steps

* Conducted by Kevin Dean



9000 Crow Canyon Rd., Suite S #304 • Danville, CA 94506

(925) 648-0680 • (925) 648-9282 Fax ericw@marketdevelopment.net